ISCA Newsletter Advertising

| Page Size | One Time Ad Placement |
|-----------|-----------------------|
| Full Page | \$250 |
| 1/2 Page | \$125 |
| 1/4 Page | \$80 |
| ¼ Page | \$45 |

Checks to pay for ads should be made out to the Indian Spring Citizens Association. Mail ad payments to:

ATTN: ISCA Newsletter Ad P.O. BOX 3724 Silver Spring, MD 20918-3724

Please include your contact information: name, address, phone and/or email address.

Submission Instructions

Electronic ad files/requirements can be emailed to <u>iscapres20901@gmail.com</u>. Advertisers will be contacted regarding the submission deadline and anticipated publication schedule.

Formats

Currently, we accept jpeg, png, and pdf files. We cannot use publisher or bitmap formats.

Publication Schedule

We aim to publish twice a year: Spring and Fall.

Distribution

After the newsletter is sent to ISCA members via the most up to date membership list, the newsletter will be published on iscaonline.com and shared on the ISCA Facebook group and on the ISCA Google listserv. When possible, the newsletters are printed and delivered to 800 homes.